

# VIP Exhibitor



So feature-loaded we simply can't cover it all in this space. VIP exhibitors get a virtual booth, VIP badge scanning, lead tracking, custom lead tagging, actionable analytics including booth traffic, and so much more. Oh yeah, and of course it's an easy sell because it boosts ROI.

-  **Powerful Analytics At Your Fingertips**
-  **Spot New Sponsorship Potential**
-  **Easy Rebooking for Existing Sponsors**
-  **Pre, During, and Post Event Promotion**





# VIP Exhibitor Highlights

## Powerful Analytics At Your Fingertips

Imagine having a crystal ball that reveals all the secrets about your exhibitors' performances! With our VIP Exhibitor Package, you'll not only track who's popping into booths but also get a deep dive into the quality of those leads. No more guesswork—just savvy insights!

## Spot New Sponsorship Potential

With a clear picture of which booths drew in the most traffic, you can proactively approach potential new sponsors next year! If certain booths become highlights of your event, you'll attract more exhibitors knocking at your door!

## Easy Rebooking for Existing Sponsors

Armed with glowing ROI reports, you'll be ready to sweet-talk last year's sponsors into rebooking before the confetti even settles! After all, who wouldn't want to be part of an event that sparks such excitement and engagement?

## Pre, During, and Post Event Promotion

And here's the cherry on top! Our VIP Exhibitor Package allows you to promote your sponsors before, during and after the event. As attendees network and explore, your sponsors will be front and center, gaining maximum exposure and access to their target audience in the mobile app.



**Book your demo!**



Email us for a free mock up!  
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